



**Peoples Valley Fire Department
Corporation and Auxiliary**
P.O. Box 936, Yarnell, AZ 86362
17275 W. Burning Bush Dr.
Peoples Valley, AZ 86332
www.peoplesvalleyfire.org

Monthly Auxiliary Meeting Minutes
January 4, 2025, 9:00AM
Location: Historic Peoples Valley School

Attendees: Sue Bernard, Lori Bomar, Shawn Bomar, Angie Davis, Gale Henry, Kelley Paiz, Ray Paiz, Karen Stafford, Jackie Stephens, Angie Weishaar, Sue Dickerson, Britteny Dwiggins, Lisa Pierce by Zoom.
Guests: Melissa McCabe, who is our newest member.

1. **Call to Order:** 9:07 am
2. **Pledge of Allegiance:** Led by Gale Henry.
3. **Special announcement:** Kelley P. announced that Judy Garners' husband of 30 years, Glenn Taylor, passed away after a short battle with cancer. Judy requested no support from the Auxiliary but asked that we consider inviting her to lunch or dinner. A condolence card was passed around for all to sign.
4. **Introduction of Officers, Attending Members and Guests**
5. **Read and Approve Minutes from Previous Meeting:** Motion to approve was made by Lori Bomar, seconded by Kelley P. Motion carried and minutes were approved as amended. Lisa P., Sue D., and Melissa M. abstaining.
6. **Review and Approve the Treasurer's Report:** Angie W. presented the current Treasurer's Report. Angie D. made a motion to approve the Treasurer's Report, seconded by Sue B. Motion carried and the report was approved as presented.
7. **Collection of Dues, as necessary:** Dues were collected today from all members in attendance, including new members Dan and Trudy Schwoegler, who were not in attendance, and Melissa McCabe.
8. **Postponement to February of Annual Meeting to elect Board Officers and Discussion on 2025 Priorities and Plan for the year:**

A motion was made by Lori B. seconded by Angie D to postpone the election of officers to the February 1 meeting. Motion carried unanimously. Karen led a discussion of our 2025 Priorities to help the group identify opportunities, events, and organizational structure to best fulfill our mission of serving Peoples Valley and the surrounding communities throughout the Weaver Mountains region.

 - a. The Marketing Committee (Karen S., Kelley P., Angie D. and Neil) discussed a proposal to rebrand to *doing business as* (DBA) the **Weaver Mountains Firefighter Charities**, and a sample logo was presented. It was recommended that we update the logo to be more representative of the region and take additional design ideas into consideration. By the next meeting, the Committee will:
 - i. Send the membership a survey soliciting additional ideas, feedback, and design input on both a potential new "DBA" name and logo ideas.

- ii. Draft a communications plan to include discussing our rebrand with adjacent auxiliary and relevant organizations to ensure our intent of aligning our DBA more closely with our stated mission is clear and in no way misinterpreted. The plan will also include rebrand launch details like notices in the Yellow Sheet, social media posts, and updates to our Auxiliary page of the PeoplesValleyFire.org website.
 - iii. We will have an agenda item in February's meeting to discuss all of this with a possible vote to finalize these logistics.
- b. We also discussed our annual fund-raising goal to guide our priorities and plans for 2025. A quarterly goal of \$5,000 was established to support our mission with events and fundraisers as noted below:
 - i. Angie D. motioned to continue and host Chili Bingo in the spring, seconded by Chief Bomar. The group discussed ways to make the event even more successful as a fundraiser, including making it a Chili Cook-off competition and including a silent auction. Next steps, date selection, and project planning will be discussed at the February meeting.
 - ii. Other events and fundraisers discussed included hosting the Fall Festival in late Q3/early Q4 at the school (with the possibility of promoting another Meat Raffle – winners to be announced at the Fall Fest), and the Christmas Elf Program in late Q4. Both were agreed to by the membership.
 - iii. Other ideas will be needed given our new fundraising goals and ensuring we have funds available to support the community-wide AED program, and others as a key focus for us.
- c. With regard to the Auxiliary property development efforts, building a new fire station is another priority. The Fire District will be pursuing a USDA Grant for this. Our Property Development committee will discuss this in their next meeting on January 25, 2025, at 9:00 at the Historic School.
- d. From an organization structure perspective, we also discussed a new committee structure needed to align with our renewed focus on fund raising. We will keep the Community Outreach and Membership Committee, Grants and Funding Committee, and Marketing Committee. Because we need ALL members involved when planning, facilitating, and hosting our signature events, we will seek a Project or Event Leader who will lead the logistics and planning process for us, so we can all remain involved and supportive of the effort (Similar to the way Lori lead our Christmas Elf program).
- e. A key focus for all of us in 2025 is recruiting new members to our group. With more to help, each event or project gets easier for all involved. Led by the Community Outreach and Membership Committee, once our rebrand kicks off, we will update our Membership Application, Membership brochure, and ensure we are attracting new members to join us in our amazing cause.

9. Officer Reports

- a. **President:** Karen thanked Lori and Chief, and all who helped with the Fire Family Christmas party (Special thanks noted by Lori for Ray & Kelley's famous tamale main course!). Thank you to Lori & team on another successful Christmas Elf program. From securing the families to sponsor, to all who shopped for the gifts and the food, to wrapping and the day of delivery throughout the community, it was definitely a whole-team effort!
- b. **VP:** no report
- c. **Treasurer:** See agenda item #6.
- d. **Corresponding Secretary:** Kelley will re-send Meat Raffle thank-you cards to donors and Dollar General. Going forward, please make sure to provide date, reason, donor name, address, and donation amount when requesting "Thank you's" in the future. This helps Kelley ensure everyone is accounted for and thanked appropriately.
- e. **Recording Secretary:** No report.

10. Community Outreach & Membership Committee (10 Minutes)

- a. Christmas Elf Program: Lori provided an After Action Review on actions and future plans. We discussed alternate delivery methods for gifts and community goodie bags in the future using additional Santas. We also need to start planning in July/August to ensure we can qualify for corporate sponsors and keep in touch with community members like Lisa Barringer (Wickenburg based) who are willing to help support and spread news of our fundraising efforts.
- b. The group agreed to participate in a Roadside cleanup to take place immediately following our February 1st Member meeting. The more members who can help, the shorter time it will take to get our “Adopt-a-Highway” mile cleaned up. Chief Bomar will provide some supplies (bags, gloves, safety vests) but be sure to dress appropriately.

11. Grants & Funding Committee (10 Minutes)

- a. Now that we have a few grants under our belt, Ray provided an idea to restructure the Grant committee to include two co-chairs, two technical specialists, and one additional Auxiliary member: Ray P. - Chair; Angie D. - * Co-chair; the Bomars; Britteny D. - Tech Spec.; Melissa McCabe - Tech Spec.; and Sue D. – as our additional Auxiliary member. **Lori will step in for Angie D. over the next couple of months.* The Auxiliary President (currently, Karen) and Treasurer (currently Angie W.) will be kept informed of the Committee’s activity getting looped by the Chairs in as needed and will review all Grant Applications prior to submission on behalf of the Auxiliary.
- b. Ray provided an update on the Grant Committee SOPs developed by Lisa P., Karen S., Lori B., and Ray P. They are anticipated to be reviewed at the next Grant Committee meeting and ready for a vote at the February meeting.
- c. A motion was made by Chief Bomar., seconded by Sue D., to pursue a vendor quote for initiating a financial audit as required for many of the grants we are pursuing. Angie W. has also done some research on this and we hope to discuss this for potential vote and action at the February meeting.
- d. The next Grants Committee meeting will be January 21, 2025, at Station 81 at 5PM.

12. Events Committee (15 Minutes)

- a. January Training meal is covered per Lori. We also discussed that until further notice, monthly training lunch support will be focused on financial support vs. hands on support.
- b. The RT-130 course will have lunch served in February or March. Chief Bomar will share details at the February meeting. This interagency training will take place at the Model Creek School. We need to provide a continental breakfast and lunch for 50 participants. We will need a project lead to help coordinate logistics.

13. Weaver Mountains Regional Facility & Property Committee

- a. The next meeting is scheduled for January 25, 2025, at 9:00 at the Historic School. All are welcome! Thank you, Lisa, for your willingness to attend and act as Recording Secretary for notetaking.

14. Additional Items or Announcements:

- a. Sue D. announced a mixer to be held at Yarnell Community Center by YARG on January 25, from 4 to 6 PM. Be sure to check it out and join in the fun – great opportunity to recruit new members!

15. Next Meeting Date/Time: Saturday, February 1, 2025, at 9 AM at the Historic Peoples Valley School. We will hold our annual Board Officer elections, and as a reminder, please plan to assist with our Roadside Clean Up effort that will immediately follow this meeting.

16. Adjournment: Adjournment at 12:01 PM.